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Brewery tour in Heubach: Robert Bosch Automotive Steering welcomes members of the International Club

What is the difference between ale beer and lager beer? Why is the *Reinheitsgebot* typical for German beer?

On Tuesday, April 12, 2016 members of the international club learned more about this typical German product when Robert Bosch Automotive Steering invited to a guided tour in den brewery in Heubach with a beer tasting afterwards.

The manager of Heubacher brewery, Alexander Caliz, provided a fascinating insight into the process of brewing. In several steps like malting, boiling and fermenting ingredients like malt and hops are turned into different sorts of beer.



Alexander Caliz explains the different steps of brewing beer.

Mr. Caliz also explained the various factors that influence the taste of a beer, for example the temperature during the brewing process.

The Heubacher brewery itself offers more than 14 different types of beer!



After the guided tour the group participated in a beer tasting in the *Sudhaus*, the traditional restaurant of the brewery. There the members of the international club got to know the specialties of the brewery like Imperial Pils. During this comfortable get-together they were also able to talk to impatriates from other companies and to share their experiences.



We were happy that the participant range was very wide. We had attendeeds from all over the world – from very young impatriates to older ones.

Concluding the participants had an interesting and tasty evening in Heubach with lots of new impressions of Germany. Robert Bosch Automotive



The impatriates enjoy the local beer specialties.

Steering thanks especially to the manager Alexander Carliz of the Heubacher brewery for the exciting trip through the history and the process of brewing beer. Our impatriates are looking forward to the next event in Cooperation with the International Club East Wuerttemberg!

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